

bossladiesassociation.com

shop local

BOSS LADIES

#shoplocalfraservalley

SHOP + SUPPORT LOCAL

media kit

# shop local

# BOSS LADIES

fall/winter 2020-21

23 WOMAN-OWNED  
PLACES TO

**EAT  
LOCAL**

*pg. 7*

**WE'RE READY  
FOR YOU, 2021!**

*pg. 15*

**FRASER-VALLEY-MADE**

*pg. 23*



# shop local BOSS LADIES

We're so excited to share women-owned shops, services, restaurants, products, and publications, all from around the Fraser Valley, British Columbia!

## 1. langley



## 2. abbotsford



## 3. south surrey white rock

## 4. chilliwack



## 5. surrey



## CATEGORIES

- shopping
- food
- products
- services
- publications + blogs

#shoplocalfraservalley  
@bossladiesassociation

# shop local BOSS LADIES

SHOP + SUPPORT LOCAL

Shopping and supporting local is more important now than it ever has been!

The Fall + Winter digital issue of Shop Local Boss Ladies is all about supporting local **woman-owned** business through the Holiday shopping season *and* well into 2021.

Basic listings are FREE: Sign up here

*\*your business must be minimum 50% woman-owned\**

## GET IN THE GUIDE!

### enhanced listing

Regular listings are free and are simply a business listing with phone # in your category.

An enhanced listing includes

- Your logo
- Your Website
- Your business address
- Your Phone #
- One social media link

**\$150**

**6.3K**

Active Facebook  
Group Members

### 1/4 page ad

1/4 page ad in the guide with live link  
PLUS:

An enhanced listing:

- Your logo
- Your Website
- Your business address
- Your Phone #
- One social media link

**\$300**

**11.2K**

Instagram  
@helloconniepeters  
@bossladiesassociation

### full page ad

Full page ad in the guide with live link  
PLUS:

An enhanced listing:

- Your logo
- Your Website
- Your business address
- Your Phone #
- One social media link

**\$800**

**10K**

Average monthly  
pageviews

**BOOK  
NOW!**

Inquire about sponsoring the guide:

**Connie Peters #(604)369-3052**

**bossladiesassociation@gmail.com**

#shoplocalfraservalley  
@bossladiesassociation